

Alan Goldberg Best Realtor of Boca Raton 2009



Alan Goldberg **The Oaks at Boca Raton Realty**

Alan Goldberg doesn't believe in the hard-sell approach.

"I've been in this business a long time, he says, and I like to deal with people without putting pressure on them. And it doesn't hurt that I'm selling a magnificent community." His approach must work - because Goldberg gets most of his new customers from referrals. He takes pride in following up after the sale to make sure that

everything's going well. And even though he's selling top-end properties - up to \$5 million - he says that the current low prices in the real estate market are attracting plenty of buyers.
